



INTRODUCING



Engaging digital and in-person experiences to strengthen the connection **between audiences and brands.**





BTSBrasilTV worldwide

We are a **full-service audiovisual** production company with a **legacy** in esports and **expertise** in corporate projects.



2017



2023



OUR
NUMBERS

+10

years delivering
BIG results

30M

total audience
reach

+20

global
productions

+50

brazilian
productions

+300

broadcast
events

OUR
AUDIENCE



+727K
total subscribers

+40M
unique viewers

+22M
impressions

+99,3M
Total Views

+21M
reach

+1,5B
hours watched

OUR PARTNERS



Mercedes-Benz



RECENT JOBS



OUR
STUDIOS



Favorite
cases



PGL MAJOR COPENHAGEN 2024



A battle that **skyrocketed** in **viewership**

AN EPIC COMBO: THE WORLD'S BEST COUNTER-STRIKE 2 TEAMS, MAJOR INFLUENCERS AND LEGENDARY BATTLES..

This highly anticipated tournament went beyond expectations for everyone who watched it live



+28 Mi
impressions



+8 Mi
views



3 SPONSORS
BetBoom,
Kingston
& Burger King



+6,5 Mi
unique
viewers

Stars Challenge



Champions on broadcasting

Bringing together FIFA World Cup champions, this friendly match was a total knockout. Broadcast on CazéTV and SporTV, the entire country tuned in to witness the reunion of these legends!



	Views	Likes	Comments	Engagement
 CazéTV	962.106	22.000	17	2,29%
 GLOBO ESPORTE	23.294	571	17	2,52%
 sportv	762.320	5.300	467	0,76%

BSOP 2025 CIRCUIT



ASSISTA
AQUI

All-in
with
the greatest

BRAZIL'S PREMIER POKER
CIRCUIT IN A PRODUCTION OF
UNPRECEDENTED QUALITY

Running year-round and featuring top
global stars, the BSOP counts on BTS's
full production power.



Top influencers
playing in the
tournament and
talking about it



+500k
audience
reach



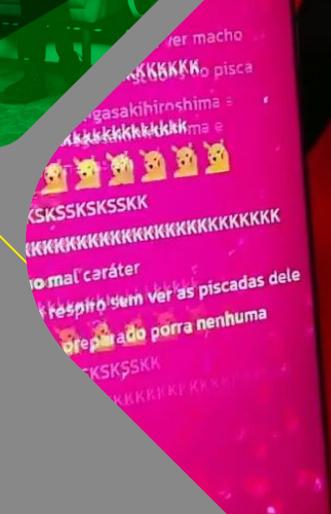
+830k
total
viewers

ZAP OU CALOTE

A flirt that turned into a hit

“ZAP OR CALOTE” STARTED AS A FLIRT AND BECAME A FULL-ON RELATIONSHIP FROM THE INTERNET TO THE PLAYTV SCREEN.

Hosted by **Maurício "Cid" from Não Salvo**, the show offers a modern, connected take on the classic dating TV program featuring internet influencers like **Sofia Santino, Orochinho** e **Becca Pires**.



2

Seasons

26

Episodes

35

Participants



One year later, audiences are still asking: when's season 3 coming



+2,75 Mi homes reached

LIMA MAJOR 2023



Our expertise in the Incas land

WE PRODUCED AND STREAMED
THIS DOTA 2 LEG IN PERU,
REACHING THOUSANDS OF FANS

This key event showcased intense matches
and high-level gameplay on Twitch, along
with progress in the inclusion and
representation of casters.

+91
Mi
Total
views

+491
k
Peak
viewers


+262k
Average
viewers


Caster safety
during the
event: no
issues


South
America's
largest Dota 2
event


All feeds
featured active
sponsor
integrations

THE INTERNATIONAL



*Data from 2024

The highlight of Dota with **BR broadcast**

PRODUCED AND BROADCAST
FROM THE BTS STUDIOS

We covered and produced **The International** bringing
the best talents to the best fans in the world!

+530k
Viewers

+316 Mil
Unique
viewers

+8k
Max Viewers

+33k
engagement

+22k
Chat

BETBOOM DACHA



ASSISTA
AQUI



Only the best made it through here

EVEN DURING THE OFF-SEASON,
THE WORLD'S TOP TEAMS CAME
THROUGH THE DACHA.

With two successful seasons held in
Dubai and Belgrade, BetBoom Dacha
has established itself as a platform for
high-performance competitions.



+500k
Impressions



+100k
views



THANKS

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